

# Blaby District Local Cycling and Walking Infrastructure Plan 2024-2034

## Action Plan Executive Summary

**Internal Actions:** Identifying and implementing actions within BDC which enable staff and Members to contribute towards the promotion of Active Travel behaviours.

### *Short Term:*

- ✓ Create a Working Group to oversee and implement the Active Travel Strategy.
- ✓ Review current vehicle fleet and options for staff.
- ✓ Promote appropriate driving around cyclists using BDC liveried vehicles.

### *Long Term:*

- ✓ Promote and embed Active Travel as the first choice for all staff for short-distance trips and Council activities, aiming to gain ModeShift Stars Travel Plan accreditation.
- ✓ Encourage and support public transport use among staff.

**Infrastructure:** Bidding for, and implementation of, Active Travel infrastructure to create the provision to support the transition to more active modes of travel across the District.

### *Medium Term:*

- ✓ Build on work undertaken by BDC to seek funding for the Network Rail cycle storage.
- ✓ Seek implementation 20mph schemes to target increased Active Travel.
- ✓ Create a list of all existing walking and cycle infrastructure and audit it for quality and maintenance status.

### *Long Term:*

- ✓ Implement priority infrastructure identified through the LCWIP infrastructure programme.
- ✓ Contribute to roll out a District wide segregated walking and cycling network.

**Liveable Neighbourhoods:** Working with communities to create new ways of adopting active travel principles.

### *Short Term:*

- ✓ Pilot a School Streets programme to reduce car use and promote walking.
- ✓ Seek private sponsorship to fund more Bikeability training in schools.

### *Medium Term:*

- ✓ Identify locations for the installation of cycle parking and related infrastructure, using local knowledge and tools.
- ✓ Work with local police to reduce pavement parking through regular meetings and awareness campaigns.
- ✓ Ensure access on the cycle network for deliveries using cargo bikes, ensuring routes are accessible.
- ✓ Implement initiatives like School Streets and Low-Traffic Neighbourhoods in areas with high need or support.

**Development and Planning:** Using planning powers to influence the development of active travel resources as part of scheme development.

### *Short Term:*

- ✓ Prepare new and revised Local Plans, Planning Obligations Policy, and Supplementary Planning Documents to align with LTN1/20.
- ✓ Ensure planning conditions and obligations support the Active Travel Strategy, securing Section 106 funding.

### *Medium Term:*

- ✓ Investigate Active Travel improvements to the highway network are made in areas with planned development, using LCWIP recommendations and external funding.

Schools: Empower schools within the district to access resources to support the transition to active travel.

*Short Term:*

- ✓ Work with schools to identify and source funding for cycle parking, increasing the number of cycle parking spaces.
- ✓ Pilot a no-parking zone around a school to promote Active Travel and reduce parking issues.

*Medium Term:*

- ✓ Ensure every school in the District develops and implements an accredited Active Travel Plan.

Behaviour Change: Complementing resources and infrastructure, it is necessary to deliver a programme of behaviour change approaches to encourage people to change the way they travel.

*Short Term:*

- ✓ Develop a range of media, promotional activities, as part of a mainstream, inclusive, public-facing communication strategy.
- ✓ Prepare a signage and wayfinding plan and begin its rollout across the district.
- ✓ Work with County Council to continue support for Bikeability and Adult Cycle Training schemes across the District.

*Medium Term:*

- ✓ Investigate existing plans for local businesses to develop Active Travel Plans and additional support through Modeshift Stars programme.
- ✓ Produce a cycle safety initiative/campaign to promote safer driving and considerate behaviour around cyclists.
- ✓ Work with local communities and stakeholders to understand barriers to Active Travel in rural and less affluent areas, developing targeted programmes.

Development, Monitoring and Evaluation: Creation of a robust model of assessing the impact of the Active Travel changes over a prolonged period.

*Short Term:*

- ✓ Collect baseline data before infrastructure changes to measure the impact.
- ✓ Work with the County Council to establish baseline levels of cycling and walking in Blaby District.

*Medium Term:*

- ✓ Continue collecting and analysing data to monitor progress toward Active Travel targets, with annual reporting.